



CYCLENATION

Creating a Nation of Cycle-Friendly Communities

Why Cyclenation?

Cycle Campaign Groups began to be formed in the 1980's with encouragement of FoE and the support of the Bicycle Association. Ordinary people felt they were being squeezed off the road by ever-more motor traffic and cycle-unfriendly road schemes when they were riding their bikes. Local groups sprang up all over the country and it was recognized that a national co-ordinating body was needed for them. The Cycle Campaign Network was founded to exchange information and help expand the campaigning network. By 2008 it was recognised that CCN needed a stronger brand. Cyclenation was chosen as a name to give cycle campaigning a higher profile along with a clearer set of aims and objectives.



A message from Philip Darnton, Honorary President

"I was very pleased to be asked to become Cyclenation's Honorary President. As Chair of Cycling England I became aware of the great work Cyclenation's local groups do to promote cycling at a local level. With the coalition government's emphasis on Localism, these groups are going to be crucial in delivering the levels of sustainable transport we so badly need if we are to fight the quadruple perils of global warming, congestion, obesity and heart disease.

I hope this brochure will tell you a little more about the great work Cyclenation does and perhaps encourage you to join your local Cyclenation group, or set one up if you don't already have one in your area."

What cyclenation means to you:

- Gives cycling a formal voice in Parliament
- Keeps campaign groups informed of national policies, issues and campaign successes
- Opportunities to meet with and network with fellow campaigners and talk about common interests
- Opportunities to hear from experts / representatives on particular aspects of cycling & campaigning
- Opportunities to showcase local progress and support from local politicians and community leaders
- A route to common resources such as Bike Week
- Joint lobbying and co-ordination, eg. UK Cycling Alliance
- A route to European Cycling (ECF) & Velo City

Cyclenation and Localism

National cycling groups were caught on the hop when the coalition government announced its localism policy and followed through with the Localism Bill. Having been geared up for national campaigning over the years, they now had to find a way to get their message across. The Cyclenation federation is already geared up for local campaigning, and finds itself uniquely placed to address the localism agenda. We are more than willing to work with other national organisations to get the cycling message across.



USEFUL CONTACTS

Cyclenation 2 Newhams Row, London, SE1 3UZ.

Cyclenation on Twitter @CyclenationUK

Cyclenation on Facebook

www.facebook.com/groups/212553935445357/

www.facebook.com/home.php?sk=group_212553935445357&ap=1

The Official Cyclenation Blog

<http://cyclenation.blogspot.com/>

Newsletter Editor editor@cyclenation.org.uk

Chair chair@cyclenation.org.uk

Secretary secretary@cyclenation.org.uk

www.cyclenation.org.uk

(includes contact information for all our member groups)



OUR MISSION STATEMENT

We believe that cycling is an ordinary everyday activity that does not require special equipment other than a bike.

We wish to see the following principles adopted in the UK to bring about substantial modal shift in the UK.

- **SLOWER URBAN TRAFFIC SPEEDS.** We support the '20's plenty' campaign in the UK.
- **STRICTER LIABILITY FOR DRIVERS.** In Holland and other European countries, the operator of the vehicle likely to do the most damage generally takes responsibility for a collision. Note that this distinguishes liability from culpability, and that it would also mean that a cyclist who collided with a pedestrian would be liable. The introduction of this rule has led to drivers being much more careful around cyclists. Studies have shown that cyclists who have just emerged from an off-road network onto the road are particularly at risk from collisions with vehicles. Cyclenation supports the introduction of strict liability in the UK.
- **CYCLISTS' PRIORITY.** In Holland, Denmark and Germany cyclists have priority over traffic emerging from side roads even if they are on an off-road cycle track. This is not the case in the UK, and results in cyclists having to make many stops even over a short off-road journey.
- **THE DEVELOPMENT OF A HIGH-QUALITY CYCLE NETWORK IN THE UK.** This includes roads where they can be made safe for cyclists, following the principles of the DfT Hierarchy of Provision, and off-road cycle routes where they are useful, memorable, safe and direct. In principle every road should be a cycleable route.
- **UNIVERSAL NATIONAL STANDARDS CYCLE TRAINING (or BIKEABILITY FOR CHILDREN / YOUNGSTERS)**
- **INFORMED CHOICE, NOT COMPULSION, ON HELMET USE.**



Bike Week is owned by the cycling organisations of the UK including the cycling industry and trade. Bike Week is the biggest event in the UK cycling calendar. Taking place in June and funded by cycle industry and trade as well as the devolved governments with additional sponsorship currently through the EDF Team Green programme. Thousands of cycling events across the country are brought together under its banner. It is a terrific opportunity to raise awareness of cycling.



To find out how you can help with Bike Week visit

www.bikeweek.org.uk

Cyclenation is a key partner in Bike Week, and takes the lead in its management. Bike week gives opportunities for national press coverage with positive news stories.

Who we are

Board members and Executive. (2010-11)

The Board consists of six members drawn from our campaign groups., including Chair, Secretary and Treasurer The Executive comprises a News editor, membership secretary and webmaster. and web news editor. Board members are elected annually at our AGM.



Andre Curtis Chair

As chair of Cyclenation, Andre is active on the National Stage promoting cycling. He sits on the UK Cycling Alliance, consisting of all the major pro-cycling organisations in the UK, and on the new Cycling Forum set up by Norman Baker. Our presence on these national bodies makes Cyclenation a powerful campaigning force.



Simon Geller Secretary

Simon is a member of Cyclesheffield, is CTC Right to Ride Rep and Sustrans Volunteer co-ordinator for Sheffield and is a member of the Northern Rail Cycle Forum Secretariat. For his day job he works in IT and is particularly interested in collaborative working and online communities.

Executive Officers

John Franklin - Webmaster
 Graham Hankins- Newsletter Editor & Membership Secretary
 Jayne Rodgers - Web News & Events

What we do.

Our primary purpose is to co-ordinate activities across our groups. We keep them advised of national initiatives affecting cycling, such as Local Transport Plans. Our forums and conferences bring together the views of local group members. These views are then passed to the national table via the UK Cycling Alliance and on to the European table through our affiliation to the European Cycling Federation.

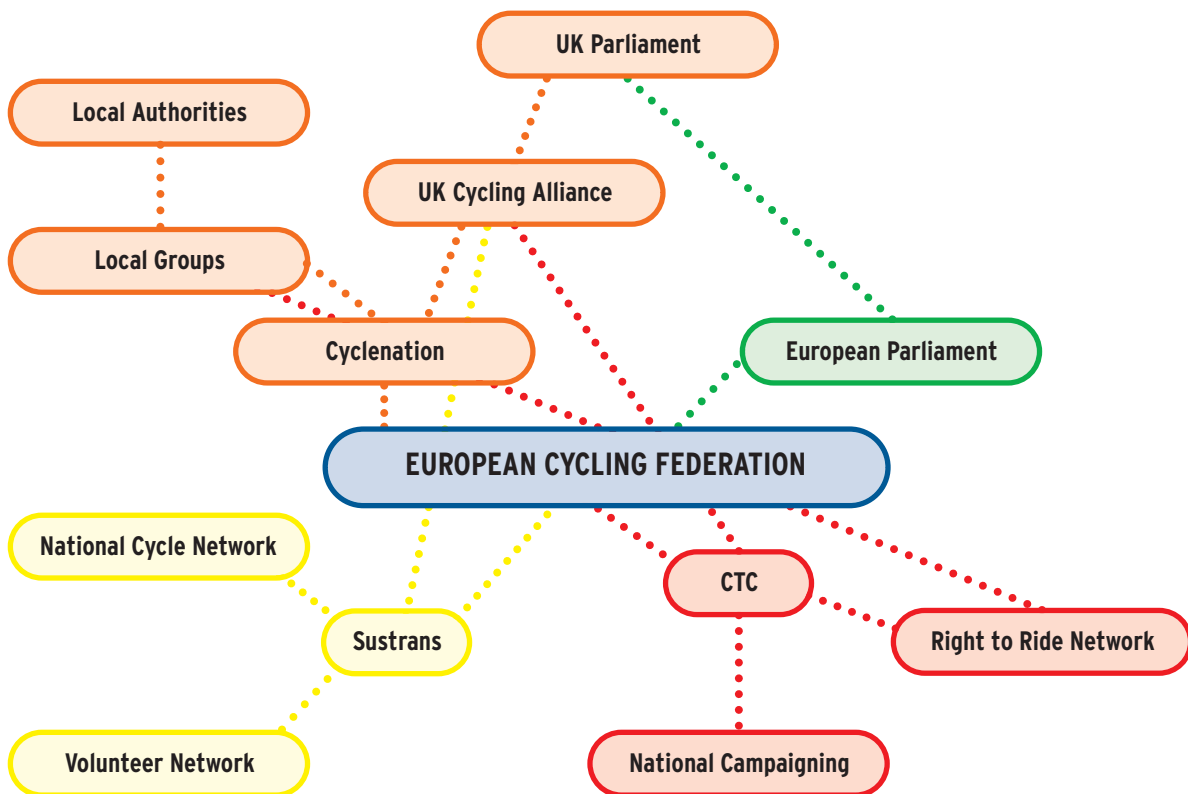


Conferences

Along with the CTC and our local groups, we organise a very successful series of annual conferences for both cycling advocates and local authority officers. Venues have ranged from Portsmouth to Edinburgh and there have been a large variety of workshops with many valuable contributions from Phillip Darnton, former chair of Cycling England, and Ashok Sinha, chief executive of LCC.

We also helped run the Bike Week regional workshops and webinars - a new tool that might be able to help us in future.

Cycle Campaigning Explained



A simplified diagram of how UK campaigning fits into the European framework - there's a lot more to it than this of course!

We benefit local councils too!

This is what council members said about their local groups:

"We would like to thank Welwyn Hatfield's Cycling Forum for their input"

Stuart Pile, Executive Member for Highways and Transport, Hertfordshire.

"I would like to emphasise how useful the Portsmouth Cycle Forum are and how they manage to influence local practice and policy. Our local group is very useful to me in my job as volunteer helpers at events and as a good reference point for local cycling issues and problems."

Jayne Rodgers, Sustainable Transport Officer, Portsmouth City Council.

"Sheffield City Council is very grateful to CycleSheffield for the work it has done on behalf of people who cycle or would like to cycle in Sheffield. From reporting issues to taking part in clean-ups on the cycle route network, CycleSheffield plays a vital role in keeping cycle routes open and usable. Its campaigning work has helped us to prioritise the City Council's investment to achieve best value, for example by providing evidence of need for cycle parking at many locations and providing valuable user insight into highway designs. The regular guided rides are a great help to the Council, especially in providing 'pathways' for people who have undertaken cycle training or have contacted us for advice about cycling. The route guidance and other services CycleSheffield offers have helped numerous people to make the bike their first choice. CycleSheffield has made a major contribution to the 86% growth in cycling in Sheffield over the past ten years. Thank you".

Andy Wild, Principal Transport Planner, Sheffield City Council.



Thinking about starting a local group?

Are you passionate about cycling, but feel that not enough is being done in your area? A toolkit is available from our website to get you started. Feel free to contact any member of the Board for advice. Interest in cycling hasn't been this high since the 1930's, and if you book a public meeting room, put a notice in the local paper and online forums and the places where cyclists gather - cafés and pubs in our experience - you're sure to get enough people along to get a group started. Cyclenation Board Members are very happy to come along to your launch meeting and give a talk about how we can help. Employee-based Bicycle User Groups are entitled to free membership.

Keeping you informed.

As well as our annual conferences and regional workshops, we have an email discussion forum for group members, publish a regular e-newsletter, have a twitter and Facebook presence and carry news and events snippets on our website, www.cyclenation.org.uk. Our annual conferences are an opportunity to discuss national policy and issues with fellow cycling advocates from across the UK, both formally and informally.

Contact information

To get in contact **email** cyclenation@gmail.com and we will get back to you.

Or **phone** **Simon Geller, Secretary** on **07799 834837**.

Useful websites

Cyclenation
www.cyclenation.org.uk
(includes contact information for all our member groups)

CTC
www.ctc.org.uk
We work closely with CTC on matters of national policy

Sustrans
www.sustrans.org.uk
Our partners in the UK Cycling alliance.

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